

Teollisuuden Näytelehti

Mediainformation & advertising 2007

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Size of magazine: A4 (210 mm x 295 mm)

Print area: 185 mm x 275 mm

Number of columns: 4 pieces

Column breadth:

- 44 mm / 1 column - 91 mm / 2 columns

- 138 mm / 3 columns - 185 mm / 4 columns

Material allegation: PDF

Advertising 2007 - prices

Size	1-colour	2-4 colours
1. 2/1-page	4800 euro	7200 euro
2. 1/1-page	2400 euro	3600 euro
3. 3/4-page	1680 euro	2700 euro
4. 1/2-page	1200 euro	1800 euro
5. 1/3-page	960 euro	1200 euro
6. 1/4-page	720 euro	900 euro
7. 1/8-page	384 euro	450 euro
+ added value tax		
5 th colour 446 euro / advertisement		

Cancelling:

At least 6 days before publication.

Reclamations:

In written 8 days after publication.

Payment:

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SWIFT PSPBFIHH

TN-Lehti Oy Turuntie 3

FIN - 24100 SALO FINLAND

Ordering

Time in	Finland	Abroad
1 month	9 euro	12 euro
3 months	28 euro	38 euro
6 months	55 euro	76 euro
12 months	95 euro	134 euro
18 months	150 euro	210 euro

Publishing dates

issue	deadline	publishing date
1-2	08.01.07	15.01.07
3	29.01.07	05.02.07
4	26.02.07	05.03.07
5	19.03.07	26.03.07
6-7	18.04.07	23.04.07
8	07.05.07	14.05.07
9-10	28.05.07	04.06.07
11	18.06.07	25.06.07
12-13	06.08.07	13.08.07
14	27.08.07	03.09.07
15	17.09.07	24.09.07
16-17	08.10.07	15.10.07
18	29.10.07	05.11.07
19	19.11.07	26.11.07
20-21	10.12.07	17.12.07