

# Teollisuuden Näytelehti

## Mediainformation & advertising 2008

26th annual - Beginnin from 3.1 2008

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Size of magazine: A4 (210 mm x 295 mm)

Print area: 185 mm x 275 mm

Number of columns: 4 pieces

Column breadth:

- 44 mm / 1 column - 91 mm / 2 columns

- 138 mm / 3 columns - 185 mm / 4 columns

Material allegation: PDF

### Advertising 2008 - prices

| Size        | 1-colour  | 2-4 colours |
|-------------|-----------|-------------|
| 1. 2/1-page | 4800 euro | 7200 euro   |
| 2. 1/1-page | 2400 euro | 3600 euro   |
| 3. 3/4-page | 1680 euro | 2700 euro   |
| 4. 1/2-page | 1200 euro | 1800 euro   |
| 5. 1/3-page | 960 euro  | 1200 euro   |
| 6. 1/4-page | 720 euro  | 900 euro    |
| 7. 1/8-page | 384 euro  | 450 euro    |

+ added value tax

5 th colour 446 euro / advertisement

Cancelling:

At least 6 days before publication.

Reclamations:

In written 8 days after publication.

Payment:

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TN-Lehti Oy Turuntie 3

FIN - 24100 SALO FINLAND

### Ordering

| Time in   | Finland  | Abroad   |
|-----------|----------|----------|
| 1 month   | 9 euro   | 12 euro  |
| 3 months  | 28 euro  | 38 euro  |
| 6 months  | 55 euro  | 76 euro  |
| 12 months | 95 euro  | 134 euro |
| 18 months | 150 euro | 210 euro |

### Publishing dates

| issue | deadline   | publishing date |
|-------|------------|-----------------|
| 1-2   | 07.01.2008 | 14.01.2008      |
| 3     | 28.01.2008 | 04.02.2008      |
| 4     | 25.02.2008 | 03.03.2008      |
| 5     | 17.03.2008 | 25.03.2008      |
| 6-7   | 14.04.2008 | 21.04.2008      |
| 8     | 05.05.2008 | 12.05.2008      |
| 9-10  | 26.05.2008 | 02.06.2008      |
| 11    | 16.06.2008 | 23.06.2008      |
| 12-13 | 04.08.2008 | 11.08.2008      |
| 14    | 25.08.2008 | 01.09.2008      |
| 15    | 15.09.2008 | 22.09.2008      |
| 16-17 | 06.10.2008 | 13.10.2008      |
| 18    | 27.10.2008 | 03.11.2008      |
| 19    | 17.11.2008 | 24.11.2008      |
| 20-21 | 08.12.2008 | 15.12.2008      |